

What Is Claimed Is:

1. A pop-up mechanism for a flashing apparatus comprising:  
a flashing apparatus which is supported so as to be movable between a pop-up position and a housing position,  
a spring means which urges said flashing apparatus to said housing position,  
a working member having an engaging means which holds said flashing apparatus in said housing position, and  
a plunger which is linked to said working member and of which magnetic attracting force is inactivated when energized, wherein in a condition that said flashing apparatus is housed, said working member is attracted by a magnetic force generated in said plunger resisting a spring force of said spring means, said flashing apparatus is held in said housing position by said engaging means, said engaging means is moved backward by a spring force of said spring means by energizing said plunger to inactivate the magnetic attracting force, and said flashing apparatus is sprung up to said pop-up position.
2. A pop-up mechanism for a flashing apparatus according to claim 1, wherein:  
said working member is rotated interlocking with an action in which said flashing apparatus is sprung up to a pop-up position, and said engaging means is returned to a holding position of said flashing apparatus by a magnetic attracting force generated in said

plunger.

3. A pop-up mechanism for a flashing apparatus according to claim 1, wherein:

    said engaging means comprises a wire member supported so as to be spring-urged to the side of said flashing apparatus and a hooking member engaged with this wire member by a friction force, and an angle of a slope of said hooking member is designed to be larger than an angle of friction between said hooking member and said wire member.

4. A camera apparatus comprising:

    a photo button,

    a photometric means to detect a brightness of a subject by semi-pressing operation of said photo button, and

    a flashing apparatus which is sprung up to a pop-up position when the amount of light admitted to the subject detected by said photometric means is equal to or less than a set value.